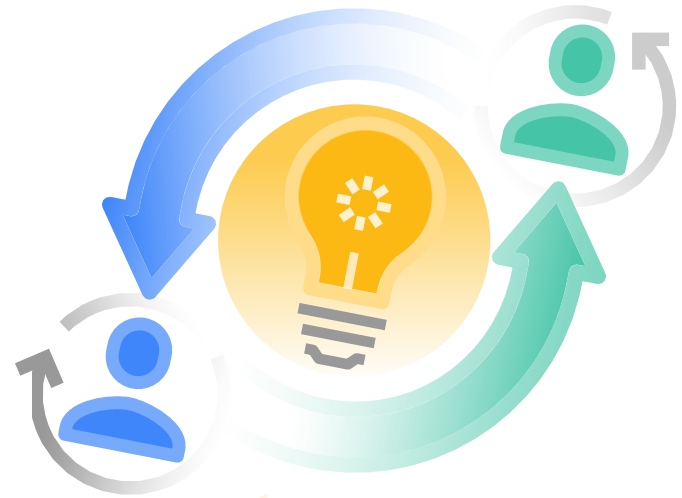


Find the right talent, for the right job, at the right time

Enterprise companies spend millions to source new talent and yet they still cannot attract the right talent with the specific skills the business needs. Source & CRM offers the most breadth and depth of modern marketing channel execution across all recruitment process areas to efficiently and cost effectively engage and nurture the right people for the right job at the right time.



Simplify, automate and optimize talent attraction and sourcing



Prioritize and coordinate communications with strategic audiences



Personalize communication to improve candidate engagement and conversion



Track outbound marketing effectiveness and ROI

Key Functionality

- Centralized, proprietary talent database
- Single candidate record with complete history
- Automated external job board search
- Strategic audience pipeline builder
- Robust audience segmentation
- Multichannel recruitment marketing campaign builder (email, SMS, Web, social)
- Source performance and ROI analytics
- Pre-built integrations with resume databases, job boards, ATS and HCM providers

**Northside Hospital
Gwinnett increases
views per job while
decreasing spend
on advertising.**

“We’ll go into our talent pool and run a search for imaging technicians, for example, and then email that list, using a targeted talent network to gather initial interest and invite them to the event. We’ve seen great response rates that have resulted in many quick hires.”

Bill Ryan, Director of Talent Acquisition

Find talent, build relationships and pipeline for future hiring



Candidate-centric experience

- Single candidate record
- Personalized marketing outreach
- Modern and mobile



Data-driven and results focused

- Social profile data integration
- Visitor intelligence
- Performance metrics for sources, Channels, programs and activities



Enterprise scale

- Enterprise ATS and HCM integrations
- Brand complexity and compliance
- Geographic sophistication



42%

increase in talent pool membership



200%

increase in qualified candidates



45%

reduction in advertising costs

About Jobvite

Jobvite delivers the Evolve Talent Acquisition Suite, an end-to-end solution, that takes a marketing-first approach to intelligently attract, engage, and activate dream candidates all while retaining the people who care the most about your organization. Jobvite combines the power of AI, automation, and the human touch. To learn more, visit www.jobvite.com or follow the company on social media @Jobvite.