Our award-winning recruitment marketing suite is designed to ensure you have engaged, high-quality candidates ready when you need them. Optimize your operations with fully integrated CRM, job posting, career site, and apply solutions.



### Fill your critical positions faster

- Simplify, automate, and optimize talent attraction and sourcing
- Build strategic audiences to personalize candidate engagement
- Meet candidates where they are with email, text, web, and social campaigns
- Leverage Al-powered sourcing to drive qualified applicants with Zero-Click Intelligent Sourcing
- Track marketing effectiveness and ROI with enterprisegrade analytics



### Win more of the best candidates

- Provide the most relevant job search results through integration with Google Cloud Talent Solution and predictive job recommendations
- Support your diversity, student, and other hiring programs with candidate experiences aligned around your audience strategies
- Apply processes are mobile and social-enabled with no login required
- Re-engage applicants where they left off in the apply process
- Easily extract resume and social profile data into your integrated ATS



### Get more done with the resources you have

- Automatically distribute job descriptions and social recruitment content to job boards, social media sites and agency partners
- Post opening to relevant job boards based on the job attributes
- Automate audience segmentation and communication via email and text
- Centrally manage and communicate effectively with external agencies to control costs and eliminate inefficiencies
- Deep, pre-built HRIS integrations give visibility to analyze and optimize job description effectiveness preferences



# Master your complex enterprise environment

- Out-of-the-box integrations with resume databases, job boards, ATS and HCM providers
- Performance metrics for sources, channels, programs, and activities
- Support for multiple employer brands
- Multi-location candidate search
- Multilingual career site and applications
- ADA and WCAG 2.1 level AA compliant



# Addresses all recruitment marketing process areas

- Single candidate record
- Social profile extraction
- Automated emails
- Source from job boards
- Post to job boards
- Talent network signup
- Search engine optimized sites
- Automated audience segmentation

# Integrates into all common ATS and HRIS

Jobvite

Infor

Kenexa

PeopleSoft

- Workday
- Oracle
- iCIMS

Taleo

- Success Factors
- And more!

## JOBVITE

# **EVOLVE** TALENT ACOUISITION SUITE

### ···· Evolve Recruitment Marketing

### **Meaningful Results Simplified**

# 200% 45% 30% in qualified candidates 45% reduction in advertising costs 30% CDW achieves 83% application conversion rate

We chose Jobvite because we wanted to ensure we provided a great candidate experience and an integrated approach that would ensure visibility into the end result and allow us to predict outcomes."

Andy Mott, Manager TA Operations & Technology, CDW

### **Evolve Recruitment Marketing: More than just technology**

### Expert Support Services

Get the most value from your Jobvite partnership with services that...

- Show you how to leverage Jobvite to drive business outcomes
  - Engage our subject matter experts to manage your marketing programs
- Augment your staff with TA operations professionals

### Accelerate your talent acquisition evolution

Our proprietary EVOLVE Talent Acquisition Framework provides a roadmap for developing a topperforming TA team: one that energizes recruiters, delights candidates, and results in happy hiring managers. Our customer experience teams leverage EVOLVE to understand where your organization is currently in your TA maturity, identify your opportunities to move forward, and help you put advancement strategies into action.



**Your team** benefits from powerful recruitment marketing tools and data in a single solution.



lΛím

**Your candidates** benefit from an experience that's personalized and easy.



Your business benefits from an engaged talent pool to fill roles quickly with high-quality candidates.

### Benefits for all your stakeholders